



MISSOURI SHERIFFS' ASSOCIATION

# 2020 SPRING TRAINING CONFERENCE

Dear Exhibitor,

We would like to welcome you to exhibit at the **2020 Spring Sheriff's Conference**. This year's conference will be held March 9-11 at the Margaritaville Lake Resort in Osage Beach, Missouri. This is your opportunity to showcase your business to Missouri sheriffs and their staff. We value the importance of our exhibitors to have a full afternoon to visit with the sheriffs of Missouri and other attendees.

**Exhibitor Day will be Monday, March 9 from 1-5 p.m. The Vendor Appreciation Lunch will be in the Vendor Hall with Attendees from 12:00-1:00 p.m. The Vendor door prizes and drawings will be from 4-5:00 p.m.** MSA is proud to have the opportunity to work and partner with a group of exhibitors that provide product and services for law enforcement.

Essential registration information is included in this brochure. Please be sure to fill out the registration form completely. Hotel information at the Margaritaville Lake Resort is also provided for your convenience. Hotel reservations need to be made by February 9, 2020.

Electricity and Wifi are included in your booth registration. If special services are needed, please contact the hotel at 800-826-8272.

If you have conference questions or need sponsorship information, contact Jeanne Merritt at 573-529-6900 or send an email to [jeanne@msheriffs.com](mailto:jeanne@msheriffs.com).

Sincerely,

**Jeanne Merritt**  
Marketing Coordinator

**CONFERENCE: MARCH 9-11 | REGISTRATION/SPONSORSHIP DEADLINE: FEBRUARY 9, 2020**

#### Conference and Sponsorship Questions:

Jeanne Merritt  
573-529-6900  
Fax 573-635-2128  
[jeanne@msheriffs.com](mailto:jeanne@msheriffs.com)

#### LOCATION

**Margaritaville Lake Resort**  
494 Tan Tar A Drive  
Osage Beach, MO 65065  
800-826-8272



# MISSOURI SHERIFFS' ASSOCIATION 2020 SPRING TRAINING CONFERENCE

## EXHIBITOR INFORMATION

- DATE:** March 9, 2020
- LOCATION:** Margaritaville Lake Resort  
494 Tan Tar A Drive, Osage Beach, MO 65065  
800-826-8272 (*Reservation Department*)  
**Hotel registration deadline: February 9, 2020**  
*Exhibits will be in the Windgate Hall.*
- FEE INCLUDES:** The registration fee includes one 8 x 10 foot booth space with pipe and drape. Also includes a skirted display table; 2 chairs, a waste basket, electricity, wifi and sign a with your company name.
- SET UP:** Hall will be available from 5:00-8:00 p.m. on March 8 or 8:00 a.m.-Noon on March 9.
- EXHIBIT HOURS:** Monday, March 9, 1:00-5:00 p.m. Booths must be dismantled at 6:00 p.m.
- REGISTRATION:** **Registration deadline is February 9, 2020.** After this date, there is a \$25 late registration fee. You may pay by check or credit card. We accept MasterCard, Visa and Discover. The full registration **MUST** be submitted. Please register online at [mosheriffs.com](http://mosheriffs.com) or submit registration with payment to: Missouri Sheriffs' Association, 6605 Business 50 West, Jefferson City, MO 65109-6307, fax 573-635-2128 or email [gina@mosheriffs.com](mailto:gina@mosheriffs.com).
- PASSPORT PROGRAM:** Attendees will receive a card with all the vendors contributing to the Passport Program. The sheriff must obtain the initials of one representative from each company listed on the Passport ballot. The purpose of this program is to encourage all attendees to come by your booth. Passports with initials from each booth will be entered into a prize drawing which has been sponsored by your participation in the Passport Program.
- SPONSORSHIP** Available sponsorship opportunities are listed in this packet. If you wish to sponsor an event please contact Jeanne Merritt at 573-529-6900 or email [jeanne@mosheriffs.com](mailto:jeanne@mosheriffs.com).
- DOOR PRIZES:** We encourage vendors to bring a door prize. Door prizes will be announced by each exhibitor starting at 4:00-5:00 p.m. in the exhibit hall – a microphone will be provided.
- LODGING:** Exhibitors will arrange their own hotel reservations, as they are not included in the fee. Reserve your room before February 9, 2020: **Margaritaville Lake Resort**, 494 Tan Tar A Drive, Osage Beach, MO 65065  
Toll Free 800-826-8272 or [tan-tar-a.com](http://tan-tar-a.com)  
**Rate: \$120.00 Use code: SHRF**
- PHONE SERVICE:** Call Margaritaville Lake Resort if phone lines are required for your booth.
- REFUND POLICY:** **No refunds if cancelled after February 26, 2020** and 50% refund if cancelled on or before February 25, 2020.
- MAILING:** If you need to mail equipment, contact Page and Brown at [www.pagebrown.com](http://www.pagebrown.com) click on service kits. For more information call Steve at 573-348-5176.



# MISSOURI SHERIFFS' ASSOCIATION 2020 SPRING TRAINING CONFERENCE

March 9-11 • Margaritaville Lake Resort • Osage Beach, MO

## EXHIBITOR REGISTRATION FORM

*Exhibits are open Monday, March 9 from 1-5 p.m.*

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**3 representatives are included in the registration fee.**

Exhibitor's Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Exhibitor's Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Exhibitor's Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Product(s) and Service(s) Offered \_\_\_\_\_

Competitors (for booth placement purposes) \_\_\_\_\_

<b>BOOTH</b> .....	\$600	\$ _____
<i>Includes Passport Program</i>		
<b>NON-PROFIT REGISTRATION</b> .....	\$150	\$ _____
<b>LATE REGISTRATION FEE</b> (Apply after February 9, 2020) .....	\$25	\$ _____
<b>TOTAL ENCLOSED</b> .....		\$ _____

**BILLING:**

Bill my credit card. VISA \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_

# \_\_\_\_\_ Exp \_\_\_\_\_

3-digit security code \_\_\_\_\_ (Located on back of card)

Enclosed is a check/money order. Check # \_\_\_\_\_

Signature \_\_\_\_\_

**RETURN REGISTRATION BY EMAIL, FAX OR MAIL TO:**  
**ATTN:** Gina Kauffman  
**FAX:** 573-635-2128  
gina@msheriffs.com

**Missouri Sheriffs' Association**  
6605 Business 50 West  
Jefferson City, MO 65109

**REGISTER ONLINE:**  
[www.msheriffs.com/conference-calendar](http://www.msheriffs.com/conference-calendar)

**Return registrations by February 9, 2020. If after that date, please call Gina Kauffman at 573-635-9644.**

**REFUND POLICY:** No refunds if cancelled after February 26, 2020.

**Conference and Sponsorship Questions:**

Jeanne Merritt, 573-529-6900, Fax 573-635-2128, jeanne@msheriffs.com



# MISSOURI SHERIFFS' ASSOCIATION 2020 SPRING TRAINING CONFERENCE

March 9-11 • Margaritaville Lake Resort • Osage Beach, MO

## SPONSORSHIP OPPORTUNITIES

### MEET & GREAT RECEPTION • \$1,500

Exclusive Opportunity ~ no competitors

- ★ Welcome attendees to the conference
- ★ Signage by door
- ★ Introduced at reception and share your company
- ★ Full page cover ad in conference program
- ★ Company flyer on all tables

### LUNCH SPONSOR • \$2,000

Exclusive Opportunity ~ no competitors

- ★ Exhibit booth at conference
- ★ Reserved VIP table in front
- ★ Signage by door of Lunch
- ★ Introduced at lunch and share your company
- ★ Full page cover ad in conference program
- ★ Company flyer on all lunch tables
- ★ Mailing list of attendees

### ATTENDEE BAGS • \$600

*\*Vendor supplies bags*

- ★ Keep your name moving at the conference and long after — includes your logo

### PROGRAM SPONSOR • \$600

- ★ Get into the hands of each attendee
- ★ Back cover of conference program
- ★ Company logo on the front cover
- ★ Widely used 8.5 x 11 information program schedule, speakers and ads

### LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees. (Lanyards provided by sponsor)

### BREAK SPONSOR • \$500

- ★ Signage at Break Table
- ★ Recognized in conference program

### HOSPITALITY ROOM • \$200

*\*Vendor supplies beverages and snacks*

- ★ A Great Opportunity to Network with the attendees after a full day of training
- ★ Signage
- ★ Recognized in conference program
- ★ Valuable Networking Opportunity

### AWARD SPONSORSHIP AVAILABLE • \$100

*Call for Details*

### EXCLUSIVE EVENING CONFERENCE EVENT • \$2,500

*Call for Details*

**For Sponsorship Opportunities contact:** Jeanne Merritt  
573-529-6900 | [jeanne@mosheriffs.com](mailto:jeanne@mosheriffs.com)



# MISSOURI SHERIFFS' ASSOCIATION

## 2020 Spring Conference Sponsorship Agreement

Organization \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ M/S or Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Primary Contact** \_\_\_\_\_ Phone \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

**Alternate Contact** \_\_\_\_\_ Phone \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

**Billing Contact** (if different from above): \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> Meet & Greet . . . . . \$1,500                        | <input type="checkbox"/> Break . . . . . \$500                                |
| <input type="checkbox"/> Lunch . . . . . \$2000                                | <input type="checkbox"/> Hospitality Sponsor . . . . . \$200                  |
| <input type="checkbox"/> Attendee Bags . . . . . \$600                         | <input type="checkbox"/> Award . . . . . \$100                                |
| <input type="checkbox"/> Conference Program . . . . . \$600                    | <input type="checkbox"/> Exclusive Evening Conference Event . . . . . \$2,500 |
| <input type="checkbox"/> Lanyard & Nametag Holder (must provide) . . . . \$500 |   |

Bill my credit card. VISA\_\_\_ MC\_\_\_ Discover\_\_\_ Total \$ \_\_\_\_\_  
 # \_\_\_\_\_ Exp \_\_\_\_\_  
 3 Digit Routing Number \_\_\_\_\_ (Located on back of card)

Enclosed is a check/money order. Check # \_\_\_\_\_

**RETURN REGISTRATION  
 BY EMAIL, FAX OR MAIL TO:**  
**Missouri Sheriffs' Association**  
 6605 Business 50 West  
 Jefferson City, MO 65109  
**Jeanne Merritt**  
**email:** jeanne@mosherriffs.com  
**fax:** 573-635-2128

*By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.*

Company Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

MSA Signature: \_\_\_\_\_ Date: \_\_\_\_\_