



Jail Administrators' Conference 2020

EXHIBITOR REGISTRATION FORM

October 19-23, 2020 Margaritaville Lake Resort | 494 Tan Tara Drive, Osage Beach, MO | 800-826-8272

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Exhibitor's Name _____ Cell Phone _____

Product(s) and Service(s) Offered _____

Competitors (for booth placement purposes) _____

Authorized Contact Person _____

Phone Number _____ Email _____

BOOTH \$600 \$ _____
For details, see exhibitor information page enclosed.

NON-PROFIT REGISTRATION \$150 \$ _____

TOTAL ENCLOSED \$ _____

BILLING:

Bill my credit card. VISA _____ MC _____ Discover _____

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____

RETURN REGISTRATION:

ATTN: Gina Kauffman
FAX: 573-635-2128
gina@msheriffs.com

Missouri Sheriffs' Association
6605 Business 50 West
Jefferson City, MO 65109

REGISTER ONLINE:

[www.msheriffs.com/
conference-calendar](http://www.msheriffs.com/conference-calendar)

Return registrations by  **September 21, 2020.**

LODGING:

Margaritaville Lake Resort
800-826-8272
Room Rate: \$99 per night, Code: JAIL
Hotel Reservation Deadline:
September 21, 2020



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EXHIBITOR INFORMATION

Vendor Day — October 20, 2020

- LOCATION:** Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
800-826-8272 (Reservation Department)
Hotel registration deadline: September 21, 2020
Exhibits will be in the Windgate Hall.
- FEE INCLUDES:** The registration fee includes one 8 x 10 foot booth space with pipe and drape. Also includes electric, a skirted display table, 2 chairs, a waste basket and sign a with your company name. Lunch with the attendees.
- SET UP:** Hall will be available from 5-8 p.m. on May 19 or 8 a.m. - Noon on October 20, 2020.
- EXHIBIT HOURS:** October 20, 1-5 p.m. There will be lunch from 12 to 1 p.m. **Booths must be dismantled at 5 p.m.**
- REGISTRATION:** **Registration deadline is September 21, 2020.** You may pay by check or credit card. We accept MasterCard, Visa and Discover. The full registration MUST be submitted with the registration. **Please register online at www.mosheriffs.com** or submit registration with payment to: Missouri Sheriffs' Association, 6605 Business 50 West, Jefferson City, MO 65109-6307, fax 573-635-2128 or email gina@mosheriffs.com. Call Gina Kauffman 573-635-5925 ext. 105 for more information or questions regarding registration.
- PASSPORT PROGRAM:** Included with the registration fee, attendees will receive a card with all the vendors in the Passport Program. The attendee must obtain the initials of one representative from each company listed. The purpose of this program is to encourage all attendees to come by your booth. Passports with initials from each booth participating, will be entered into a prize drawing which has been sponsored by your participation in the Passport Program.
- SPONSORSHIP:** See the sponsorship opportunities sheet for more information. Contact Jeanne Merritt at 573-529-6900, jeanne@mosheriffs.com.
- DOOR PRIZES:** We encourage vendors to bring a door prize. Door prizes will be announced by each exhibitor starting at 4:00 p.m. in the exhibit hall – a microphone will be provided.
- LODGING:** Exhibitors will arrange their own hotel reservations, as they are not included in the fee. Reserve your room before September 21, 2020: **Margaritaville Lake Resort** 494 Tan Tar A Drive, Osage Beach, MO 65065
Toll Free 800-826-8272 or tan-tar-a.com
Rate: \$99.00. Use Code Jail to register.
- PHONE SERVICE:** Call Margaritaville Lake Resort if phone lines are required for your booth.
- ELECTRICAL EQUIPMENT:** Electric is provided.
- MAILING PRODUCT:** Mail to Page and Brown, 5744 Chapel Lane Osage, MO 65065, 573-348-5176.
Please include "For the 2020 Jail Administrator Conference"



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SPONSORSHIP OPPORTUNITIES

BUSINESS MEETING • \$1800

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Exhibit Booth at Conference
- ★ Company Presentation (20 min.)
- ★ Full Page Ad Conference Program
- ★ Sign at Door
- ★ Handouts on Tables
- ★ List of Attendees

LUNCH SPONSOR • \$2000

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ Exhibit Booth at Conference
- ★ Reserved VIP Table in front
- ★ Signage by Door of Lunch
- ★ Business Presentation at Lunch (20 min.)
- ★ Full Page Cover Ad in Conference Program
- ★ Company Flyer on all Lunch Tables
- ★ List of Attendees

ATTENDEE BAGS • \$500

- ★ Keep your name moving at the conference and long after (Bag provided by sponsor.)

PROGRAM SPONSOR • \$600

- ★ Get into the hands of each attendee
- ★ Back Cover of Conference Program
- ★ Recognized on the front cover
- ★ Widely used 8.5 X 11 Information Program schedule, speakers and ads

LANYARD & NAMETAG HOLDERS • \$500

- ★ Lanyards with your company logo to be worn by attendees (Name Badges, Holders, Lanyards and Holders provided by sponsor.)

BREAK SPONSOR • \$500

(Cookies, Coffee, Tea)

- ★ Signage at Break Table
- ★ ¼ page Ad in Conference Program

HOSPITALITY ROOM • \$200

Call for Details

- ★ A Great Opportunity to Network After a Full Day of Training
- ★ Valuable Networking Opportunity

PARTNER IN TRAINING • \$500

- ★ A Great Opportunity to Network with the Sheriffs during a Full Day of Training
- ★ Table in Training Hall
- ★ Signage at Training Entrance
- ★ Lunch with Attendees

EXCLUSIVE EVENING EVENT • \$2500

EXCLUSIVE OPPORTUNITY ~ NO COMPETITORS

- ★ A Great Opportunity to Network
- ★ Exhibit Booth at Conference
- ★ Signage at booth and event
- ★ Full Page ad in Conference Program

For more Sponsorship Opportunities or questions, contact:

Jeanne Merritt **p:** 573-529-6900

e: jeanne@msheriffs.com

PROGRAM ADVERTISING AVAILABLE

Full page \$325 • 1/2 page \$200 • 1/4 page \$150



MISSOURI SHERIFFS' ASSOCIATION

Jail Administrators' Conference 2020 Sponsorship Agreement

Organization _____ Website _____

Address _____ M/S or Suite _____

City _____ State _____ Zip _____

Primary Contact _____ Phone _____

Title _____ Email _____

Alternate Contact _____ Phone _____

Title _____ Email _____

Billing Contact (if different from above): _____

Title _____ Email _____

- Business Meeting \$1800
- Lunch..... \$2000
- Attendee Bags..... \$500
- Conference Program \$600
- Lanyard & Nametag Holder (must provide). . . . \$500

- Break \$500
- Training Sponsor..... \$500
- Hospitality Sponsor \$200
- Exclusive Evening Conference Event \$2500
Beverages, Bar-B-Que, Bean Bag Tournament

Bill my credit card. VISA____ MC____ Discover____ Total \$ _____
 # _____ Exp _____
 3 Digit Routing Number _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

**RETURN REGISTRATION
 BY EMAIL, FAX OR MAIL TO:**
Missouri Sheriffs' Association
 6605 Business 50 West
 Jefferson City, MO 65109
Jeanne Merritt
email: jeanne@mosheriffs.com
fax: 573-635-2128

By signing this agreement, this reserves you the opportunity for all benefits of sponsoring that is listed under the sponsorship you wish to commit to.

Company Authorized Signature: _____ Date: _____

MSA Signature: _____ Date: _____