



SUMMER TRAINING CONFERENCE & EXPO 2024

August 12-15

Margaritaville Lake Resort
Lake of the Ozarks

Join us for the Annual Sheriffs Golf Tournament on August 11 — free registration if you are attending the conference! Exhibitor Day will be held on August 12 from 1-5 p.m.

REGISTER mosheriffs.com

CONTACT Jeanne Merritt: 573-529-6900, jeanne@mosheriffs.com



SUMMER TRAINING CONFERENCE & EXPO 2024

Dear Attendee,

We are pleased to invite you to the 79th MSA Summer Training Conference & Expo, taking place at Margaritaville Lake Resort in Osage Beach, Missouri. This year's event promises to be exceptional, featuring keynote speaker Michael Laidler, bestselling author of "Greatness Beyond the Badge."

The conference will kick off with a Golf Tournament and Welcome Reception on Sunday, August 11th. The golf day is sponsored by vendors and is free for all conference attendees.

Exhibitor Day will be August 12th following the business meeting. The exhibitor appreciation lunch will be in the exhibit hall from 12:00 pm to 1:00 pm. Exhibitor drawings will be held between 4:00 pm to 5:00 pm. Please take the time to visit our exhibitors; their support is integral to our organization.

Please bring an item or two for the auction on Tuesday, August 13th. The auctioneers are our own Sheriff Brad Cole and Sheriff Doug Rader. Dinner will be at 6:00 pm followed by the auction at 7:00 pm. The evening will continue with live music by Soul Root from 8:00 pm to 11:00 pm, along with cornhole and poker tables for your enjoyment.

Our Awards Luncheon will be held on Wednesday, August 14th. Don't forget to submit your nominations for Deputy of the Year, Reserve Deputy of the Year, and Citizen of the Year by July 20th.

On August 14th, join us for dinner at 6:00 pm, followed by entertainment featuring Missouri's own comedian, Chad Thornsberry, from 7:00 pm to 8:00 pm. Concluding the evening from 8:00 pm to 11:00 pm is a captivating presentation by "Johnny Walker" and retired Navy SEAL Command Master Chief Jason Tuschen. Operating under the code name "Johnny Walker," Johnny is renowned for his role in saving numerous American lives, particularly Navy SEALs, during his service in Iraq.

Please ensure you complete your registration form in full or register online at mosheriffs.com. Hotel reservations must be made by July 14, 2024, using the code "SHRF."

If you have any questions, please contact Jeanne Merritt at 573-529-6900 or send an email to jeanne@mosheriffs.com.

See you at the conference.



Sincerely,

Kevin Merritt

MSA & MSU Executive Director


HOTEL INFO: Margaritaville Lake Resort
494 Tan Tar A Drive, Osage Beach, MO 65065
Room rate: \$145, **Use Code SHER, Deadline: July 14, 2024**



SUMMER TRAINING CONFERENCE & EXPO

AGENDA

SUNDAY, AUGUST 11

| | | |
|-----------------|--|----------------------------|
| 10:30a - 11:00a | Golf Tournament Registration | |
| 11:00a - 12:00p |  Golf Tournament Lunch | The Oaks Golf Course |
| 12:00p - 4:00p | LOCKING WITH PARTNERS GOLF TOURNAMENT | |
| 3:00p - 5:00p | Early Conference Registration | Atrium |
| 5:00p - 6:30p | Welcome Reception | License to Chill Lobby Bar |

MONDAY, AUGUST 12

| | | |
|----------------|---|------------|
| 8:00a - 12:00p | Registration | Atrium |
| 9:00a - 11:30p | Business Meeting — Sheriff Brad Cole and Kevin Merritt | Paradise A |
| 12:00p - 1:00p | Lunch with Vendors | Windgate |
| 1:00p - 5:00p | VENDOR EXHIBITS | Windgate |
| 4:00p - 5:00p | PRIZES AND DRAWINGS | Windgate |

TUESDAY, AUGUST 13

| | | |
|-----------------|---|------------|
| 7:00a - 8:00a | Breakfast | Paradise B |
| 8:00a - 8:15a | OPENING CEREMONY | Paradise A |
| 8:15a - 11:30a | KEYNOTE SPEAKER Fool Proof: Simple Strategies to Retain People (3HRS TS POST #27171) — Michael Laidler | Paradise A |
| 11:30a - 12:00p | Michael Laidler Book Signing | Paradise A |
| 12:00p - 1:30p | Lunch | Paradise B |
| 1:30p - 3:30p | Honoring the Badge: Police Ethics (2HRS TS POST #27036) — Jim Dugan | Paradise A |
| 3:30p - 5:30p | Chat GPT & Law Enforcement (2HRS TS POST #27037) — Jason Rincker | Paradise A |

6:00p Dinner
7:00p Auction
8:00p Band



SUMMER AT THE LAKE EVENING EVENT
LIVE MUSIC BY SOULROOT | CORNHOLE CONTEST
DINNER AND DRINKS | FAMILY WELCOME!

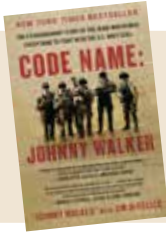
Paradise B & C

WEDNESDAY, AUGUST 14

| | | |
|----------------|---|------------|
| 7:00a - 8:00a | Breakfast | Paradise B |
| 8:00a - 12:00p | Confronting Bias in Law Enforcement (2HRS IP/1HR IB/1HR RP POST #27038) — Matt Dolan | Paradise A |
| 12:00p - 1:30p | Awards Luncheon — Recognizing Retiring Sheriffs | Paradise B |
| 1:30p - 5:00p | Background Checks in Law Enforcement (4HRS TS POST #27039) — Matt Dolan | Paradise A |
| 6:00p - 7:00p | MSA EVENING DINNER — Everyone welcome! | Paradise B |
| 7:00p - 8:00p | EVENING ENTERTAINMENT: Chad Thornsberry, Comedian | Paradise A |



FAMILY WELCOME!



SPECIAL PRESENTATION: CODE NAME: JOHNNY WALKER

SPONSORED BY



FAMILY WELCOME!

Paradise A

THURSDAY, AUGUST 15

| | | |
|-----------------|--|------------|
| 8:00a - 10:00a | Legal Updates (2HRS LS POST #27040) — Scott Harnes, Attorney | Paradise A |
| 9:50a - 10:10a | Networking Break | Paradise A |
| 10:00a - 12:00p | De-Escalation & The Duty to Intervene (1HR TS/1HR DE POST #27041) — Kevin Merritt | Paradise A |
| 12:00p | Final Announcement and Remarks – Thank you for joining us! | Paradise A |



Premier Partners

Thank you for your support!



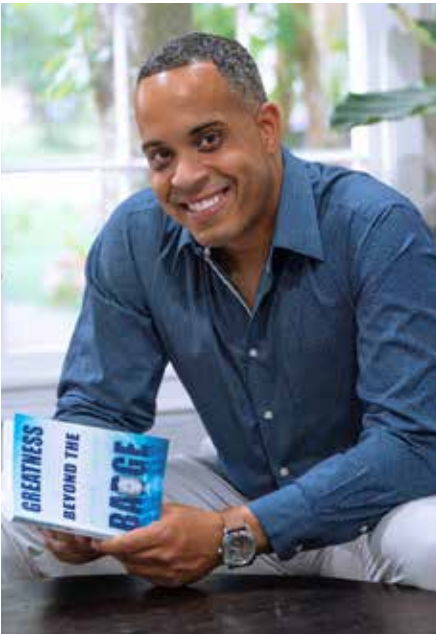


SUMMER TRAINING CONFERENCE & EXPO 2024

CONFERENCE TOPICS

- **TUESDAY:** Fool Proof: Simple Strategies to Retain People – Michael Laidler
- **TUESDAY:** Honoring the Badge: Police Ethics – Jim Dugan
- **TUESDAY:** Chat GPT & Law Enforcement – Jason Rincker
- **WEDNESDAY:** Confronting Bias in Law Enforcement – Matt Dolan
- **WEDNESDAY:** Background Checks in Law Enforcement – Matt Dolan
- **THURSDAY:** Legal Updates – Scott Harnes
- **THURSDAY:** De-Escalation & The Duty to Intervene – Kevin Merritt

KEYNOTE SPEAKER



Michael Laidler Professional Speaker

Presentation: Fool Proof: Simple Strategies to Retain People

Michael Laidler is a renowned Professional Speaker, Best-Selling Author, and industry expert in selfawareness, celebrated for his unwavering commitment to excellence, passion, and loyalty. His inspiring journey from living out of trash bags and experiencing homelessness to establishing an international speaking business showcases his determination and resilience. The pain of losing a baby in his arms, navigating through a divorce, and shouldering the responsibilities of being a single father all played a significant role in shaping who he is today.

With a remarkable career spanning over 18 years in law enforcement, Michael embarked on his path at just 19 years old. Throughout his tenure, he excelled in various roles, including police officer, border patrol agent, and federal prison system employee. His contributions encompassed serving as a field training officer, a valued member of the Special Response Team (SRT), K-9 handler, criminal investigator, lieutenant, and employee development manager. He has had the privilege of standing before diverse audiences, both in-per-

son and virtually, including Fortune-listed companies, rotary clubs, chambers of commerce, human resource and project management groups, and law enforcement associations worldwide.

A prolific writer, Michael authored the best-selling book, "Greatness Beyond the Badge: The Three Key Principles for Self-Awareness," which encapsulates his profound insights into personal growth and selfawareness. Education-wise, Michael holds a master's degree in business administration from Morehead State University, as well as a bachelor's degree in business and Spanish from Florida State University. He is a certified coach, trainer, and speaker affiliated with the esteemed John Maxwell Team.

Michael's expertise shines through as he delivers transformative keynote presentations, hosts impactful leadership seminars, and conducts comprehensive 360 leadership assessments. His mission is to equip individuals in high-stress environments with invaluable self-awareness and leadership skills, enabling high-impact leaders to perform fully in any situation.



Jim Dugan

Director, Josephson Exemplary Policing Initiative at Drake University

During his 13-year law enforcement career, Jim worked primarily in the areas of narcotic enforcement and police training. He achieved the rank of Captain of Detectives at the age of 32 when he was promoted to Director of a New Jersey State Certified Police Training Academy. As Director

of the Josephson Exemplary Policing Initiative at Drake University, Jim now commits his time to educating and supporting the policing community by providing expert insights and critical resources in the areas of police ethics and professional development. Jim holds

a Bachelors Degree in Criminal Justice from Pfeiffer University in North Carolina and a M.Ed. Degree from Seton Hall University in New Jersey.

Presentation: Honoring the Badge-Police Ethics

The highly acclaimed Honoring the Badge police ethics Agency and Command Staff programs take a deep dive into applied ethics and deal with the hidden and ignored ethical challenges within law enforcement. The course was created by world-renowned ethicist Michael Josephson and Detective Captain James Dugan. Jim, whose highly decorated NJ police career was derailed by one bad judgment, provides a unique, sobering, and inspiring perspective.

Jason Rincker

Chief Revenue Officer of Stronghold Data

Jason has worked closely with the Missouri Department of Homeland Security, Secret Service, University of Missouri, FBI and others. He has spoken to and worked with numerous non-profit organizations, Missouri government, financial, and manufacturing associations to improve their technology, cybersecurity, and achieve digital transformation.

Presentation: Chat GPT/AI in LE

Artificial Intelligence is revolutionizing many fields, including law enforcement. We'll explore how tools like Chat GPT can assist in investigations, data analysis, and even in routine administrative tasks. This could be a game-changer in terms of efficiency and resource management for your department.



Matt Dolan

Attorney & Director, Dolan Consulting Group, NC

Matt Dolan is a licensed attorney who specializes in training and advising public safety agencies in matters of legal liability, risk management and ethical leadership. His training focuses on helping agency leaders create ethically and legally sound policies and

procedures as a proactive means of minimizing liability and maximizing agency effectiveness.

Matt received his Bachelor's Degree in Political Science from DePaul University and his J.D. from Loyola University Chicago School of Law.

Presentation: Confronting Bias in Law Enforcement

Recent public opinion surveys have revealed that a substantial portion of the American public believes that racial bias has a significant impact on police operations and that this bias is widespread. While we reject the contention that "systemic racism" is widespread throughout all of law enforcement, we must also acknowledge that individual cases of racial bias exist among law enforcement professionals and that bias impacts some officers'

interactions with the public. Here are just a few important topics Matt will cover: Confronting bias as a leadership challenge, Public perceptions of bias and the repercussions for police legitimacy, and Early intervention when confronting harassing behavior or other bias-based conduct.

Presentation: Background Investigations in Law Enforcement

Any department is only as good as its people and, therefore, the task of preventing unqualified applicants from falling through the cracks of the hiring process is as important as any aspect of a law enforcement agency's operations. At a time when law enforcement agencies are facing increasing pressure to recruit and hire new officers as quickly as possible, it is vital that agency leaders ensure that they are hiring qualified applicants rather than giving into the temptations to simply hire "warm bodies." Here are just a few important topics Matt will cover: Recognizing the long-term legal liability and public trust ramifications associated with "bad hires", Creating and sticking to consistent policies and procedures for background investigations, and Identifying best practices for background investigations in light of statutory limitations.

CHAD Thornsberry



Wednesday, August 14
7:00-8:00 p.m. • Paradise A

Smart Comedy from a Dumb Accent

Chad grew up and still lives in Crocker Missouri. Drawing on experiences ranging from growing up in a trailer park, being a former public-school teacher, marriage, kids, and all of life's everyday problems, Chad's own unique view of life has him quickly becoming one of the most sought-after clean comedians today. A contrast to the high energy, in your face comedians that are prevalent today, Chad's slow paced, conversational style immediately puts audiences at ease. Often referred to as a "great writer" or a "classic monologist" (which is a word Chad had to look up after reading this bio), Chad allows audiences to take a humorous journey through well written stories always ending in laugh-out-loud punchlines.



CHRIS KYLE & JOHNNY WALKER
"Johnny is responsible for saving many American lives, especially SEALs. He has an amazing story that I feel needs to be told, and would touch the hearts of all Americans. I cannot express how many lives have been touched by Johnny, and how many of us owe him our lives."
(CHRIS KYLE, former U.S. Navy SEAL and #1 bestselling author of American Sniper)

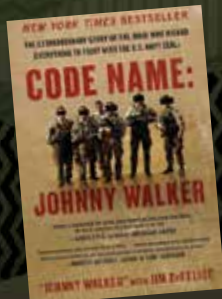
**JOIN US FOR AN EVENING WITH
JOHNNY WALKER & JASON TUSCHEN**

CODE NAME: JOHNNY WALKER

**MISSOURI SHERIFFS' ASSOCIATION CONFERENCE
OSAGE BEACH MISSOURI - MARGARITAVILLE**

**WEDNESDAY, AUGUST 14, 2024 • 8PM-11PM
INVITATION ONLY • LIMITED SEATING**

JOIN US FOR A CAPTIVATING KEYNOTE ADDRESS BY JOHNNY WALKER & JASON TUSCHEN. LEARN ABOUT THEIR LIFE WITH THE NAVY SEALs IN IRAQ. CREDITED WITH SAVING COUNTLESS AMERICAN LIVES, JOHNNY WALKER BECAME A LEGEND IN THE SPECIAL OPS COMMUNITY AND NAVY SEAL'S MOST TRUSTED INTERPRETER



PRESENTED BY:  **PEACEMAKER
TECHNOLOGIES**



SUMMER TRAINING CONFERENCE & EXPO 2024

ATTENDEE REGISTRATION FORM

August 12-15 Margaritaville Lake Resort, Osage Beach | **Deadline:** July 14

Sheriff _____ County _____

Deputy _____ Email _____

Deputy _____ Email _____

Deputy _____ Email _____

Authorized Contact Person _____

Phone Number _____ Email _____

REGISTRATION Includes 3 Breakfasts, 3 Lunches, 2 Dinner Evening Events and CEUs

- Contracted \$500 x _____\$ _____
- Non-contracted \$600 x _____\$ _____
- Evening Event Tue., Aug. 13 (free)# Attending _____
- Evening Event Wed., Aug. 14 (free)# Attending _____

TOTAL ENCLOSED\$ _____

REGISTERING ONLINE REQUIRES CREDIT CARD PAYMENT.

LODGING: Margaritaville Lake Resort \$145.00 room rate + taxes (**Use code SHER**)
494 Tan Tar A Drive, Osage Beach, MO 65065 • 573-348-3131
Deadline: July 14, 2024

BILLING: Invoice me. Bill my credit card.

_____ Exp _____

3-digit security code _____ (Located on back of card)

Enclosed is a check/money order. Check # _____

Signature _____



REGISTER ONLINE
mosheriffs.com/attendeeregistration

**Return registrations by
July 14, 2024**

**RETURN PAPER
REGISTRATION BY
EMAIL, FAX OR
MAIL TO:**

ATTN: Gina Kauffman
FAX: 573-635-2128
gina@mosheriffs.com

**Missouri Sheriffs'
Association**
6605 Business 50 West
Jefferson City, MO 65109